



Shalom Farms Cultivator Circle

Paving the Way

What is the Cultivator Circle?

The Cultivator Circle is a group of Individuals, Businesses, or Organizations who have pledged monetary gifts to invest in the advancement of Shalom Farms' programs. These gifts, used as match funding, help encourage new and previous supporters to make a donation during key times of need for the organization (such as late April ahead of the Mobile Market season launching, early August ahead of fall crop planting, and December when the farm team prepares broadly for the upcoming year with tool & seed purchasing and equipment repairs.) The Cultivator Circle is a group of energizers who expand the reach of the mission through funding.

How much do I need to pledge to be on the Cultivator Circle?

Cultivator Circle pledges begin at \$1000. The more generous you are able to be, the more impact your gift will have.

What do I get for being on the Cultivator Circle?

Every pledge will receive recognition through social media posts, e-newsletters, and the corresponding yearly annual report as part of the Cultivator Circle. Pledges \$2000 and above will also receive an engraved brick to be placed in our new, visit-able path on the Northside farm. Bricks can be engraved with a tribute (memory or honor), name, or short mutually-approved phrase. Cultivator Circle participants also receive the knowledge that they are furthering Shalom Farms' food access work through visible support and ambassadorship. *We can't do this without you.*

Return form to Rainey Niklawski (rainey@shalomfarms.org) or 1010 W. Laburnum Ave, Richmond, VA 23227

In 2023, I pledge to support Shalom Farms with the following unrestricted gift: \$ _____

My Cultivator Circle pledge will be paid as follows (please check all that apply):

- One time payment of \$ _____ by (date) _____
 - Cash or Check
 - Credit Card
 - Gift of Stock
- Monthly payments of \$ _____ for _____ months, beginning on: _____
- Other: _____

I would like my Cultivator Circle pledge to serve as match funding for (you may select more than one):

- Spring Mobile Market kickoff fundraiser (April)
- Fall Planting fundraiser -our largest fundraiser - Give Food. Give Community. (August)
- End of Year funding for next season preparation (December)
- Please use my pledge as a match where needed
- I am also potentially interested in helping fund special projects as they come up. (This is not a commitment)

Name: _____

How you would prefer your name to be listed: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone Number: _____

I prefer to be contacted by: _____ Email _____ Phone Call

Signature: _____ Date: _____