



Savor Shalom - May 6, 2023

Event Sponsorships



At Shalom Farms, We envision a healthier community where everyone has equitable access to nourishing food and meaningful opportunities to grow, choose, cook and enjoy fresh produce.. We seek to collaboratively transform the Richmond food system so that all people have access to good food - food that is good for our bodies, good for the environment, and good for our communities. Last year, over 600,000 servings of produce were grown on our farms and distributed in Richmond - the equivalent of 209 individuals having full daily servings for an entire year! In addition to supplying the farm-grown produce, our Community Nutrition Manager led classes on how to prepare these foods, and our Mobile Market provided a 2-for-1 match for shoppers utilizing SNAP.

To sustain and grow our work, we are currently seeking event sponsors for the first springtime iteration of our annual event Savor Shalom on Saturday, May 6, 2023. Guests will enjoy live music, creative cocktails, and small plates prepared with produce from our farms!

As an event sponsor, you will receive a range of benefits, and your investment will broaden support for low-access individuals and their families. This impact is not possible without partnerships with organizations like yours. Savor Shalom is historically attended by over 200 community supporters, and our print, digital and social communications have been seen by thousands. We look forward to building on that success this year with your support.

If you are ready to sponsor or have any questions, please reach out to Director of Development Rainey Niklawski at rainey@shalomfarms.org or 804-514-1593.

We hope you will consider investing in your community through our work.

Sincerely,

Anna Ibrahim
Executive Director



~~Presenting Sponsor~~ ~~\$10,000 (exclusive)~~ **SOLD!**

IMPACT OF GIFT: Funds 50 families participating in our Prescription Produce Plan receiving weekly produce associated with partner health programs

SPONSORSHIP BENEFITS INCLUDE:

- 12 tickets to the event
- Prominently featured as presenting sponsor in all event communication and signage
- Optional private tour of the farm and/or presentation at your corporate offices by Shalom Farms Executive Director highlighting the impact of your investment
- Oral recognition at event and the opportunity to briefly address attendees
- Spotlight feature on all of our social media platforms and newsletter beyond event communications
- Feature on Savor website page
- First right of refusal for following year



Packing Barn Sponsor - \$5,000 (exclusive)

IMPACT OF GIFT: Covers the annual cost of Mobile Market setup supplies

SPONSORSHIP BENEFITS INCLUDE:

- 10 tickets to the event
- Prominently featured in all event communication and event signage
- Optional private tour of the farm by Shalom Farms Executive Director
- Oral recognition at event
- Spotlight feature on our partnership with your business on social media beyond event communication
- Logo on Savor website page
- First right of refusal for following year

Event Station Sponsor - \$2,500 (exclusive)

IMPACT OF GIFT: Funds nearly half of the seeds used to grow the delicious produce on the farm

SPONSORSHIP BENEFITS INCLUDE:

- 6 tickets to the event
- Featured in all event communication and exclusive signage at event station (choose one: beverage, dessert, ~~silent auction~~ ^{SOLD})
- Oral recognition at event
- Spotlight feature as an event sponsor on social media
- Logo on Savor website page
- First right of refusal for following year (for specific station)

Trellis Sponsor - \$2,000

IMPACT OF GIFT: Helps cover the annual water expense for the Northside farm

SPONSORSHIP BENEFITS INCLUDE:

- 6 tickets to the event
- Recognized in event communication and signage at event
- Included in sponsorship recognition on social media
- Logo on Savor website page

Lightning Bug Sponsor - \$1,500

IMPACT OF GIFT: Helps cover the costs of our farm education volunteer program

SPONSORSHIP BENEFITS INCLUDE:

- 6 tickets to the event
- Recognized in event communication and signage at event station
- Included in sponsorship recognition on social media
- Listed on Savor website page

Sun Gold Tomato Sponsor - \$1,000

IMPACT OF GIFT: Covers the cost to lead 10 fresh-food skills education classes

SPONSORSHIP BENEFITS INCLUDE:

- 4 tickets to the event
- Recognized in event communication and event signage
- Recognized on social media
- Listed on Savor website page

Watering Can Sponsor - \$500

IMPACT OF GIFT: Covers the cost of sweet potato slips for the year

SPONSORSHIP BENEFITS INCLUDE:

- 2 tickets to the event
- Recognized in event communication and event signage
- Listed on Savor website page